

## 4<sup>th</sup> IIMA Doctoral Colloquium

3-4 January 2011

### Programme Schedule

3<sup>rd</sup> January 2011

8.30AM -9.30AM KLMDC	<b>Registration</b>
9.30AM – 10.00AM Conference Hall - KLMDC	<b>Inauguration &amp; Welcome Speech</b> Prof. S.K. Barua, Director, IIM Ahmedabad Prof. Errol D'Souza, Chairperson, FPM, IIM Ahmedabad.
10.00AM – 10.45AM Conference Hall - KLMDC	<b>Keynote speech</b> <b>Multidisciplinary Approaches in Management Research</b> Prof. Jos Lemmink Dean, Maastricht University School of Business, The Netherlands.
10.45AM – 11.15AM	<b>Tea &amp; Photo session</b>
11.15AM – 12.00 Noon Conference Hall - KLMDC	<b>Finance After the Global Crisis</b> Prof. Jayanth R. Varma Professor of Finance and Accounting, IIM Ahmedabad
12.00 Noon – 12.45PM Conference Hall - KLMDC	<b>Social Psychology of Research with Human Subjects</b> Prof. Neharika Vohra Professor of Organizational Behavior, IIMA
12.45PM -2.00PM KLMDC Dining Hall	Lunch
2.00PM – 4.45PM Syndicate Rooms 1-4 & Conference Hall - KLMDC	<b>Advanced Proposal Presentations</b> Parallel Tracks (Tracks A1,A2,A3,A4 & A5)
3.15PM – 3.30PM	Tea Break
4.45PM – 5.30PM Auditorium 2 - KLMDC	<b>Insiders Guide to Getting Published</b> Workshop by Ms. Anasua Mukherjee Das Emerald Group Publishing Limited
5.30PM – 6.45PM Auditorium 2 - KLMDC	<b>Career Opportunities and Sharing of Experiences as a Management Researcher - Panel Discussion</b>  Prof. George Kandathil, PhD, Professor-Organizational Behavior, IIMA Prof. Prahalad Venkateshan, PhD, Professor-P&QM, IIMA Dr. Dheeraj Awasthy, FPM – VP, HSBC Dr. Rajesh Nair, FPM - Founder and MD, Ecologix Prof. Sameer Mathur, PhD – Professor-Marketing, McGill University, Canada. Dr. Siddharth Pal, PhD – Opera Solutions India.
7.45PM – 9.00PM KLMDC Lawn	<b>Dinner</b>

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9.00AM – 12.15 Noon Syndicate Rooms 1,2,3,4, 7, 9 & Auditorium 2	<b>Early Proposal Presentations</b> Parallel tracks (Tracks E1, E2,E3,E4,E5,E6 & E7)
10.45 AM – 11.00AM	Tea Break
12.15 Noon – 1.00PM Auditorium 2 - KLMDC	<b>Scientific Approaches to Enquiry in the Marketing Domain with Extension to Issues in Social Science Research</b> <b>Prof. Arindam Banerjee</b> Professor of Marketing Indian Institute of Management Ahmedabad
1.00PM – 2.00PM KLMDC Dining Hall	Lunch Break
2.00PM – 2.45PM Auditorium 2 - KLMDC	<b>Presenting Quantitative Research</b> <b>Prof. Diptesh Ghosh</b> Professor of Production & Quantitative Methods Area Indian Institute of Management Ahmedabad
2.45PM – 3.45PM Syndicate Rooms 1-4	<b>Group Discussion on Research Methodology</b> Parallel Tracks
3.45PM – 4.00PM	Tea Break
4.00PM – 4.45PM Auditorium 2 - KLMDC	<b>Research Methods – Experiments &amp; Surveys</b> <b>Prof. Jos Lemmink</b> Dean, Maastricht University School of Business, The Netherlands.
4.45PM – 5.30PM Auditorium 2 - KLMDC	<b>Qualitative, Pedagogical Research Approaches in Management</b> <b>Prof. Narasimhan Srinivasan</b> Associate Professor of Marketing, School of Business, University of Connecticut, USA.
5.30PM – 6.15PM Auditorium 2 - KLMDC	<b>The Ultimate Doctoral Journey</b> <b>Prof. Siva Muthaly</b> Associate Professor of Marketing, Graduate School of Business & Law, RMIT University, Melbourne, Australia.
6.15PM – 7.00PM Auditorium 2 - KLMDC	<b>Valedictory Session</b> Best Paper Award, Cash Award and Certificate Distribution