

Early Proposals

4th Jan 2011, 9.00AM to 12.00 Noon

No	Title	First Author
Track E1		Venue: Syndicate Room - 1
1	Top Management Team (TMT) Characteristics, Processes and Impact on Firm Performance	Saurabh K. Pandya
2	Entrepreneurship and Business Ethics: The case of Indigenous Entrepreneurs in Sri Lanka	Rupika Senadheera G. D. V.
3	Adaptation practices and Export Performance: A Study of Leather units in Tamil Nadu	Madhava Priya
4	Managing Ambidexterity In Growth Phase Of Start-Up Firms	Sabyasachi Sinha
5	Critical Review of Diversification Through Cross-Border Acquisitions	K. Srinivasa Reddy
Track E2		Venue: Syndicate Room - 2
1	Reducing the Environmental Impact of IT in India	N. Krishnadas
2	An empirical analysis on e-Procurement using e-RAs for Construction Projects	T. Baladhandayutham
3	Communication of Corporate Governance through websites: A study of the top IT BPO companies from India	Martin Xavier A.
4	Implementation of Business Strategy through Project Portfolio Management – A Case Study on the Software Products Industry	Pradeep Kumar Kalampukatt
Track E3		Venue: Syndicate Room - 3
1	Feminisation of Poverty in India: Evidence from Inter- Household Analysis	Dhritisree Sarkar
2	The Impact of Micro Health Insurance - The Case Study of Sampoorna Suraksha and Karuna Schemes in Karnataka	Savitha
3	Interplay Between Deposit Insurance and Subordinate Debt in Banking System Stability	Gaurav Singh Chauhan
4	Initial Public Offerings (IPOs) in Indian Stock Market: An Analysis of Market Performance and Investor Behaviour	Libison K B
5	Impact of Market Risks on Indian Firms Issuing Foreign Currency Convertible Bonds	Vrshali N. Bhat, A.C.A.
6	Regulatory Issues for Microfinance in India	Raji M. Ajwani
Track E4		Venue: Syndicate Room - 4
No	Topic	First Author
1	Effect of Servicescape on Consumer Satisfaction in Hotel Industry	Anil Kumar Kashyap
2	An Investigation into the Influence of Service Industry Characteristics and Employee Performance on Service Quality	Giribala Dewasthale
3	Customer Satisfaction & Store Loyalty in Retail Buying: An Empirical Study of Traditional and Modern Retail Format in West Bengal	Gopal Das
4	Consumer Evaluation of Cross-natured Brand Extensions	Jayasankar Ramanathan
5	Content Credibility and Brand Equity of Media Channels – A Comparative Study of Print, Online and AV Medium	Madhupa Bakshi

Track E5		Venue: Syndicate Room - 7
1	Determinants of Mall Management in India - A Conceptual Framework	Prakash Chandra Dash
2	Spirituality in the Salesperson and Its Expression at Work: The Impact on Customer-Related Behaviors of Salespersons	Vaibhav Chawla
3	Productivity of informal food sector in Indian metros: A study on street food vendors	Swagato Chatterjee
4	Cumulative Approach to Consumer Satisfaction and Modeling with Reference to Durable Goods	Hamza V. K.
5	A study on supply chain management in hotel organisations in Pune	Navaneet D. Deshpande
Track E6		Venue: Syndicate Room - 9
1	Work Life Balance (WLB) of women executives in IT sector, Chennai	R. Marie Anne
2	Resource Perspective to Role of Integration-Segmentation on Work Family Enrichment and Conflict : A Proposed Study	Mousumi Padhi
3	Innovating for the Poor: Product Innovation and Organisational Characteristics in Microfinance Organisations	Rajesh Kumar
4	The Mediating Role of Psychological Capital in the Organizational Climate-Work Attitudes and Behaviors Relationship	G.Sridevi
5	Personality Traits and its relationship with Occupational Role Stress: A Study among Police Personnel	Bushara Bano
Track E7		Venue: Auditorium 2
1	The Impact of Organizational Ethical Climate on Employee Attitudes and Behavior	Maya Sreekumar
2	A Study on the Impact of Rationalizing the Employees at Private Insurance Companies of Tamilnadu in the Current Global Economic Disaster	S.Thriveni Sripriya
3	A Study on Practice of Strategic Human Resource Management in Sri Lanka: (A Survey and Case study of Sri Lankan Listed Companies)	T. Lasanthika Sajeevanie
4	Investigating the 'black box' problem: A psychological contract route	Smirti Kutaula